

ACTIVE TARGET MARKETER®: THE POWER TO AIM YOUR EFFORTS AND DELIVER RESULTS

How far can your marketing go? See how each marketing channel is contributing to your goals. Get unprecedented insights and expert strategies in seconds. No digital marketing experience required.



DISCOVER WHAT WORKS

Group your social, email and paid search channels into campaigns. Know which marketing channel works best for each ad or message you create.



ACCESS GUIDED INSIGHTS

ACTIVE Target Marketer® crunches the numbers and recommends how you can improve your strategy in order to drive better results.



INTEGRATE WITH EASE

Getting campaign results is as easy as inserting a link or posting your message. There is no complex configuration, and we consolidate the data for you.



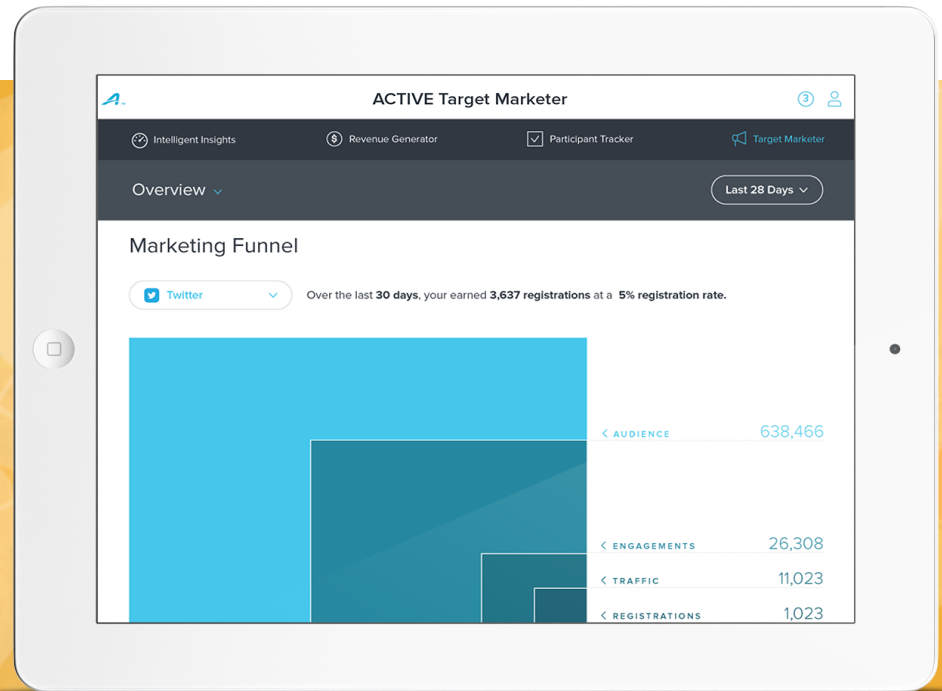
SEE HOW YOU STACK UP

Compare your current event performance against your previous events' performance as well as other events like yours. Easily set targets and meet goals.



MEASURE YOUR FUNNEL

Assess impressions, reach, engagements and registrations. See how many people sign-up from each marketing campaign: True ROI analysis!



TAKE THE GUESS WORK OUT OF PLANNING.

YES! I WANT ACTIVE TARGET MARKETER®

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