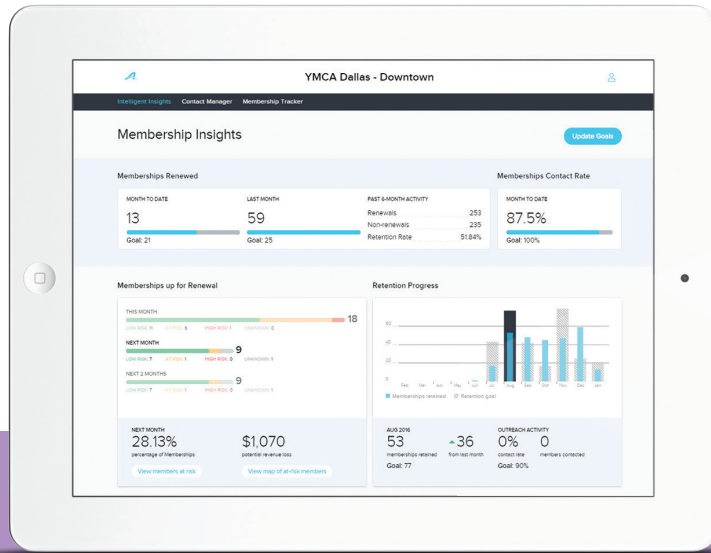


GROW YOUR YMCA BY RETAINING MEMBERS

ACTIVE Network Activity Cloud® crunches data from YMCAs across the country to uncover insights about members up for renewal. Retaining members is not a novel idea. However, using data science to streamline your process and optimize your time is revolutionary.



HOW FAR CAN YOUR YMCA GO?

ACTIVE NETWORK ACTIVITY CLOUD®
IS AVAILABLE WITH THE
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Reach More People. Change More Lives.
Three tools in one Unique Solution

ACTIVE INTELLIGENT INSIGHTS®:

Your planning and benchmark dashboard. View key membership metrics on one screen. Know how many people in your program are at risk so you can adapt your business strategy to impact your community on a larger scale.

ACTIVE CONTACT MANAGER®:

Your membership teams' task organizer. Improve your engagement with members at risk. With automatic contact prioritization, 10 minutes a day can have a real impact. Plus, a lite cloudbased CRM keeps the entire team updated in real time.

ACTIVE MEMBERSHIP TRACKER®:

Your geo-data mapping tool. Better understand your community by adding census data layers to a membership map. Add vital, branch-specific data to your planning and marketing.